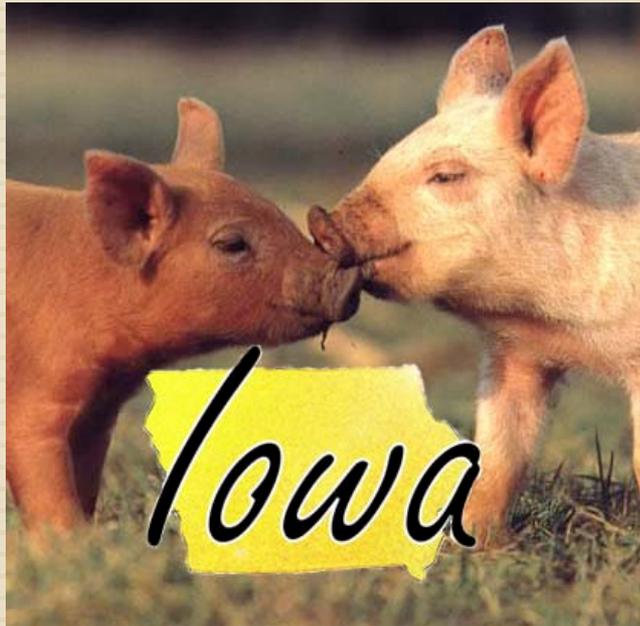




EDUCATION AND EMPLOYMENT ISSUES FOR ADULT STUDENTS IN IOWA: COLLABORATING FOR SUCCESS

Lis Buck, Director of IWD

Helene Grossman, State Director for Adult Literacy



Iowa Quiz – Can Iowans Answer Questions We Expect Washingtonians to Answer?

Please number 1-10

Iowa Quiz

- 1- Name one famous movie about Iowa.
- 2- Name a famous person born in Iowa.
- 3- What makes the name "IOWA" special?
- 4- What is unique about Iowa's east and west borders?
- 5- What is our state flower?
- 6- What is our state nickname?
- 7- What is special about the University of Okoboji?
- 8- What percent of the nation's food supply is produced in Iowa?
- 9- What is our state bird?
- 10- Name a food on a stick that is sold at the Iowa State Fair.

Answers

- 1- Field of Dreams, State Fair, Music Man, Bridges of Madison County...
- 2- Donna Reed, John Wayne, Ashton Kutcher, Glenn Miller, Bob Feller, Johnny Carson, John Wayne, Cloris Leachman , Johnny Carson, William "Buffalo Bill" Cody, Herbert Hoover, Frederick Maytag, Bix Beiderbecke, Tom Arnold, Michelle Monaghan , Elijah Wood , Grant Wood
- 3- Iowa is the only state name that starts with two vowels.
- 4- Iowa is the only state whose east and west borders are 100% formed by water - Missouri and Mississippi rivers.
- 5- Wild Prairie Rose
- 6- Hawkeye State
- 7- **University of Okoboji** doesn't actually exist, yet boasts a campus radio station (KUOO) and hosts the annual University of Okoboji Winter Games-broomball, cross country skiing and the like, all official sports in the currently snowy state.
- 8- Iowa produces 1/10th of the nations food supply, thanks to corn, soybeans and pork.
- 9- Eastern Goldfinch
- 10- Pineapple, cheese, pork chops and salad (although that's not likely fried), Twinkies...

The background of the slide features a close-up, slightly blurred image of a wooden pencil with a sharpened lead tip, resting on a sheet of graph paper. A ruler is visible in the upper right corner, showing numerical markings. The overall color palette is warm and muted, with soft lighting.

IWD/AL COLLABORATION: BACKGROUND INFORMATION



Short History

- Integrated approaches to basic skills and workplace skills are in the national spotlight because they assist students to progress in their education and employment efforts at the same time.
- Iowa adult literacy seeks to move into the ranks of those states supporting an integrated approach, but funding is a barrier.



ALWI – Adult Literacy for the Workforce in Iowa

7

- Iowa Workforce Development (IWD) and the Iowa Department of Education's Division of Community Colleges and Workforce Preparation, received incentive grant funds in the amount of **\$779,429**.
- IWD supports the use of the funding for the implementation of an integrated approach.

ALWI -- Continued

8

- About \$45,000 (\$3,000 per community college) was distributed for planning purposes to encourage the IWD, business, community, and inter-departmental collaboration on determining the local approach.
- The balance of \$700,132 has been allocated to 15 community college local programs through March 15, 2011.
- From March 15–June 15, 2011, minigrants will be offered for sustainability and expansion efforts.

ALWI Grant Requirements

9

- ❑ Research, including regional employment needs assessment data
- ❑ Recruitment and retention plan
- ❑ Plan for sustainability
- ❑ Soft skill development
- ❑ Technology skill development
- ❑ Commitment from all partners
- ❑ Innovation
- ❑ Evaluation plan
- ❑ Professional development

ALWI Partnerships

10

By developing partnerships, local programs will be able to generate grass roots support for the initiative while addressing and integrating the needs and expertise of each partner.

- ❑ Local employers.
- ❑ Workforce and economic development agencies.
- ❑ Community-based organizations.
- ❑ Existing community college programs (credit and non-credit).
- ❑ Administration.
- ❑ Student Services.

Other Possible Components

- Green jobs
- Digital technology
- Transition/Bridge Class
- Transition Specialist
- Apprenticeships and internships
- Reading skill development
- Consortia of CC
- Post-secondary scholarships and incentives



WE CAN'T FORGET...

Sustainability after incentive funding ends!

An Additional Collaboration Opportunity – National Career Readiness Certificates

- 7 regions had access to the multi-level, web-based NCRC assessments and the WIN curriculum including WIT, DMACC, SECC, EICC, KCC, NICC, and IVCCD.
- The other 8 regions (NIACC, ILCC, NCC, ICC, HCC, IWCC, IHCC, SWCC) were added as new sites, as ACT set up testing realms for these 8 Community College Adult Literacy Programs and Workforce Centers.
- There is NO cost to employers. Their involvement and recognition of the certificates is crucial, so IWD will recruit business support in all 15 areas.
- Data will be collected to show participation and impact.

ALWI Outcomes

14

Partnerships will enable local programs to assess programming needs and incorporate postsecondary education and training opportunities for ALWI participants.

- ALWI participants will comprise a longitudinal data set that will include follow-up outcomes on:
 - ▣ Workforce entrance and retention.
 - ▣ Enrollment in postsecondary education and training programs:
 - Credit Training
 - Non-Credit Training
 - Community Colleges
 - Public and Private Universities



**GREAT NEWS!
IOWA IS ELIGIBLE FOR ANOTHER
INCENTIVE GRANT FOR \$806,297**

Welcome...ALWI II

The 2010 WIA Incentive Grant Proposal Has Four Components



- **Expand Community College *Adult Literacy for the Workforce In Iowa (ALWI II)***
- **Invest in Online GED Program**
- **Extend National Career Readiness Certificate and WIN Licensing**
- **Data System Alignment Activities**

Expand Community College Adult Literacy for the Workforce In Iowa (ALWI II)

- A new round of funding will provide the colleges with the opportunity to enhance their present ALWI efforts in one of several ways:
 - ▣ Apply similar efforts to students with a lower skill level
 - ▣ Build a new direction for additional competency based, job specific, integrated skills programs
 - ▣ Increase support opportunities for students through additional community college/IWD collaboration

Invest in Online GED-i

- Adopt a technology based GED program (GED-I from Illinois) for all 15 community colleges through the purchase of a statewide license for 250 seats.
- Open the doors for more students to access and proceed through the GED instruction process and move towards ALWI programs and a family sustaining wage.

Extend National Career Readiness Certificate and WIN Licensing

- Support license extension through June, 2012, for 15 community colleges in partnership with IWD.
- Continue to provide professional development to refine procedures and to encourage broad implementation.

Iowa's Secrets to Success

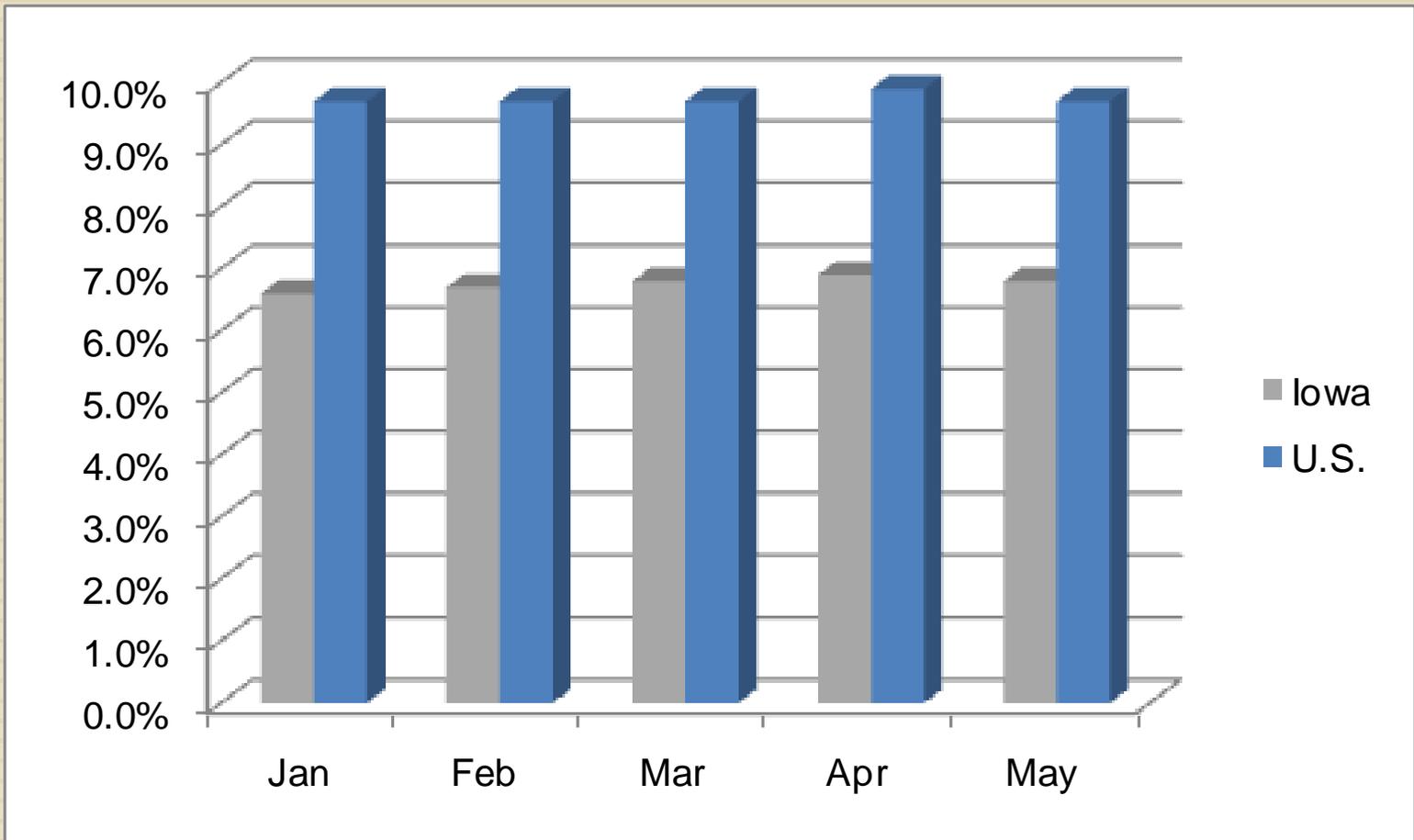
- Willingness to collaborate
- Knowledge of national trends
- Involvement in national level groups
- Mutual respect
- Integrated goals
- Flexibility
- Support



Workforce & Economy Facts

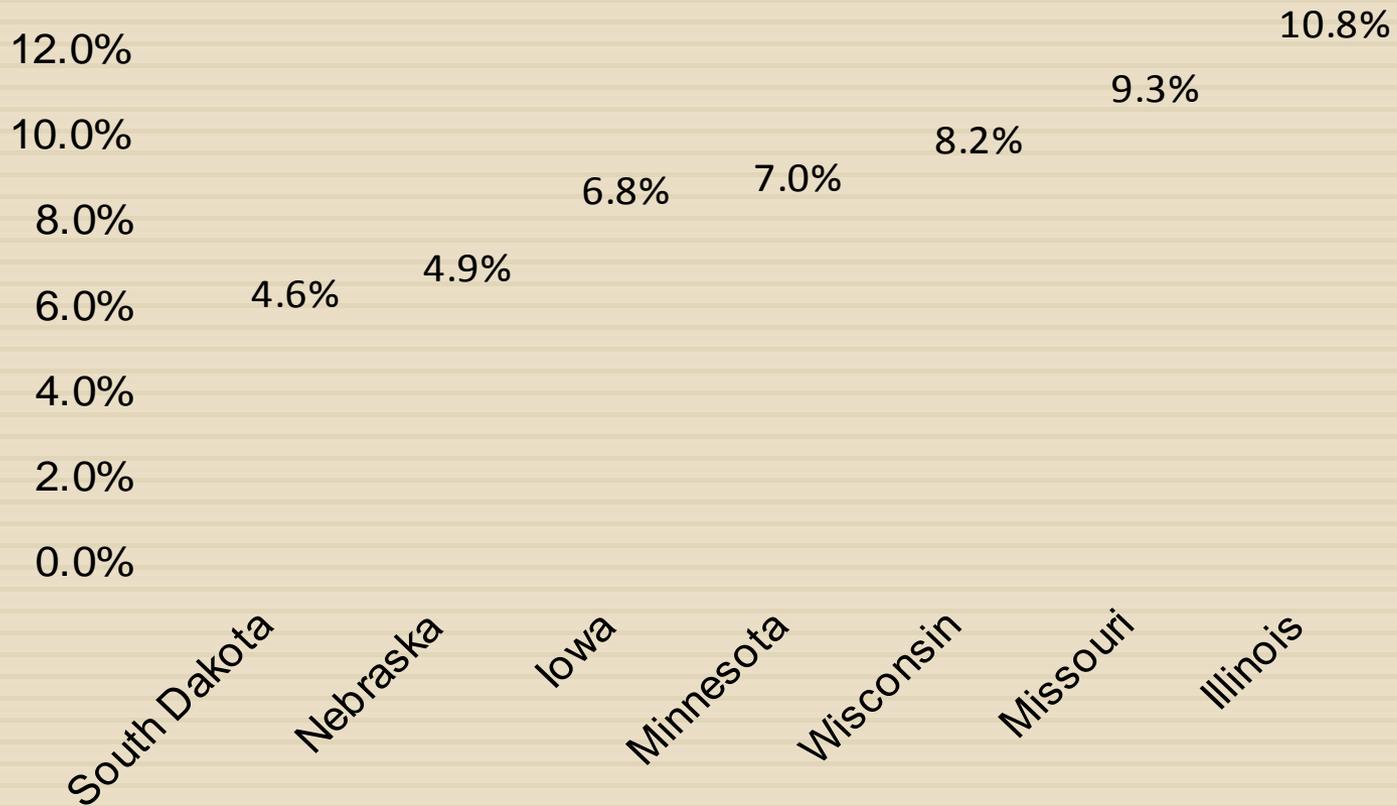
- Dec 2007 to Sept 2009 Iowa lost 45,700 jobs
 - ▣ Equal to 3% of Iowa's nonfarm employment.
- Iowa's education and health services is the most resilient sector and continues to expand.
- 50% of Iowa's job losses are in manufacturing, particularly in durable goods – appliances, construction, equipment, automotive parts, etc.
- Construction and business services follow manufacturing in job losses.

Iowa and U.S. Unemployment Rates January – May 2010



Source: Labor Market and Workforce Information Division, Iowa Workforce Development.

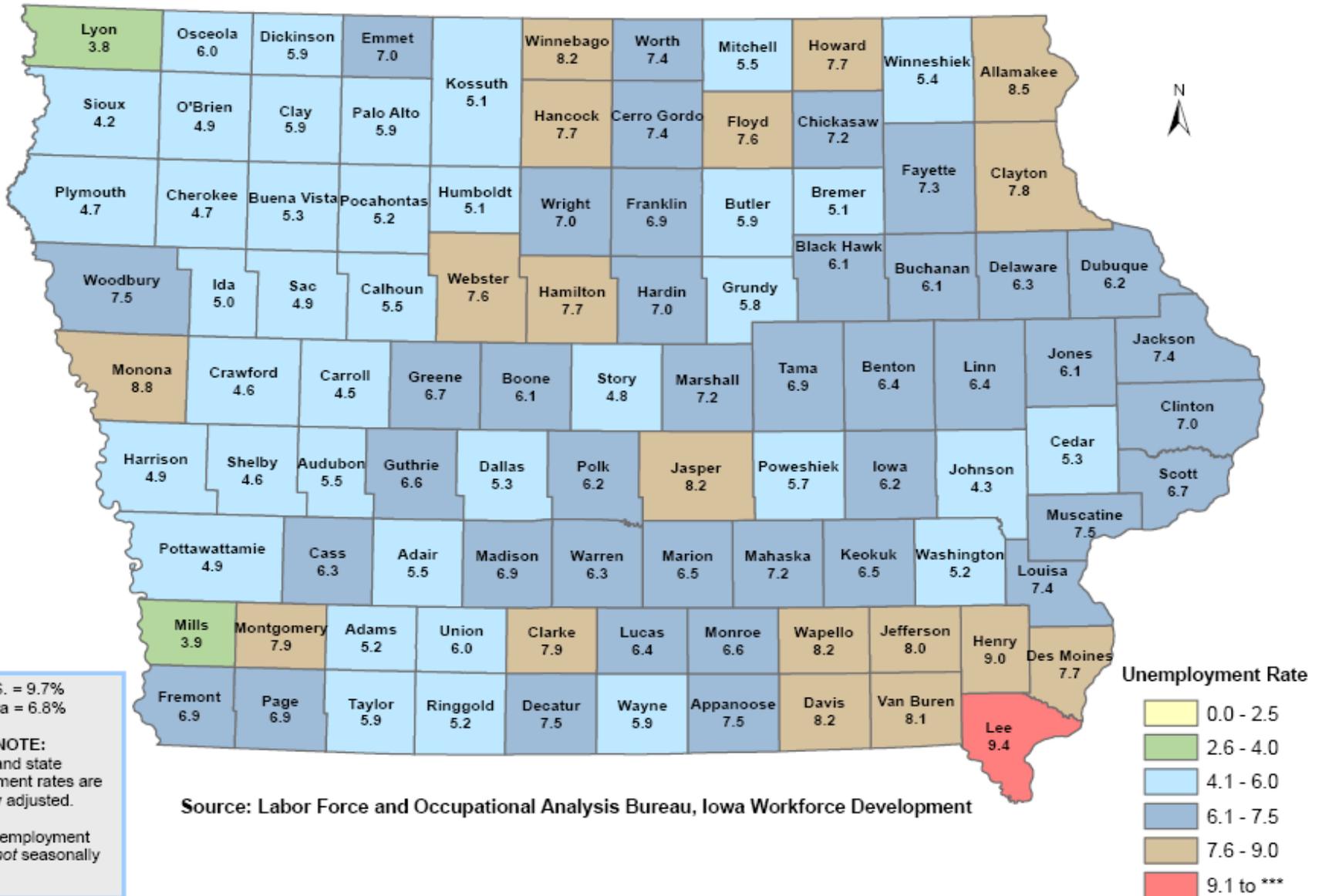
Unemployment Rates for Iowa and Surrounding States - May 2010



Source: Labor Market and Workforce Information Division, Iowa Workforce Development.

Iowa Unemployment Rates by County

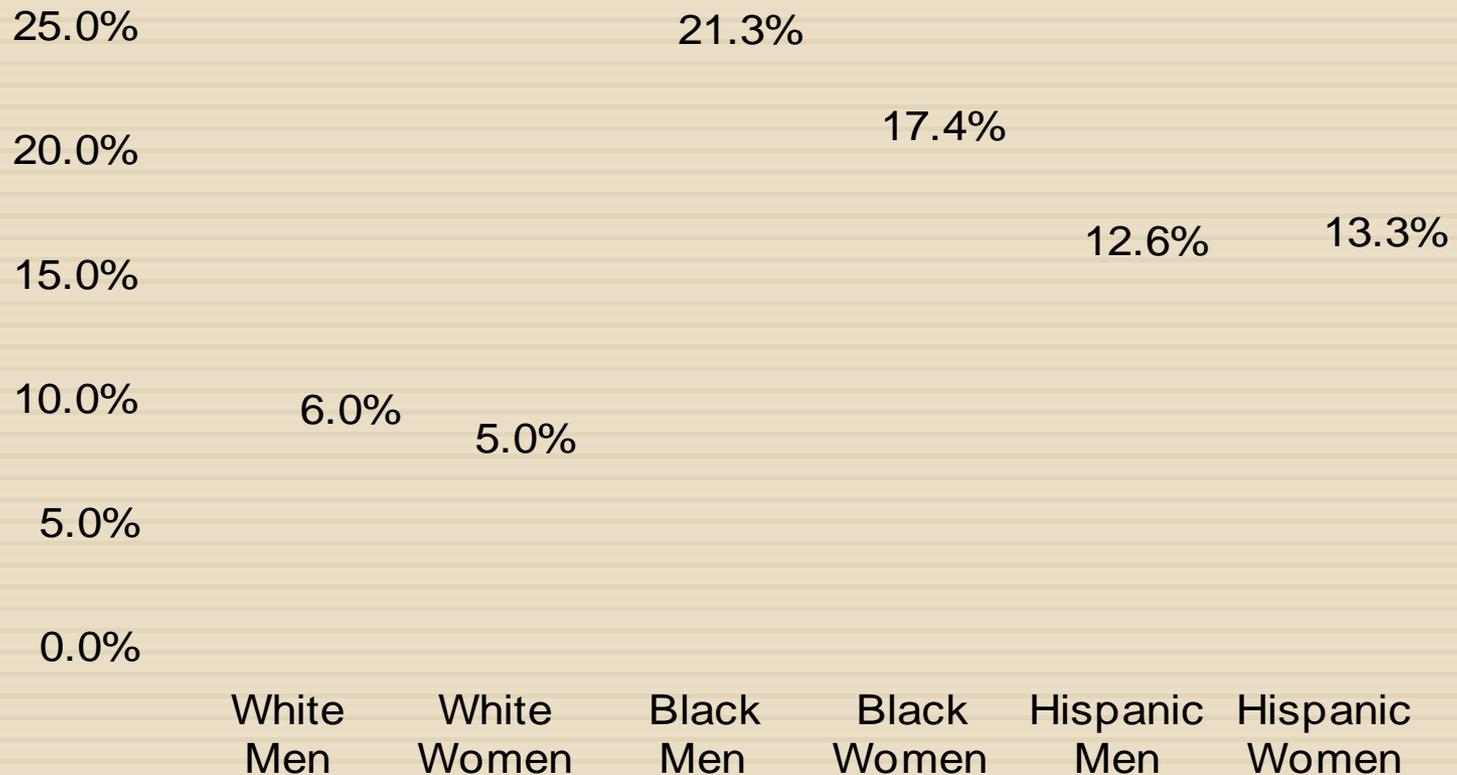
May 2010



Iowa Unemployment Rates by Minority Group - 2009

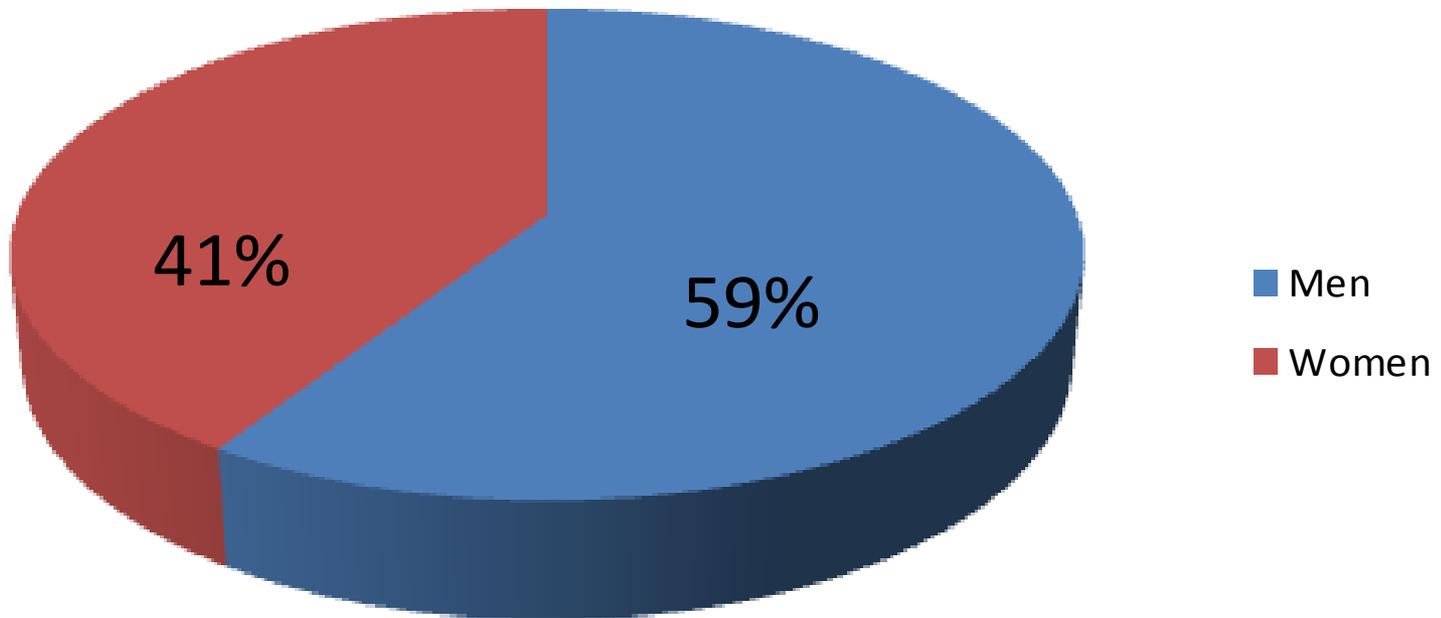
25

Unemployment Rate by Minority Group
Unemployment Rate by Minority Group



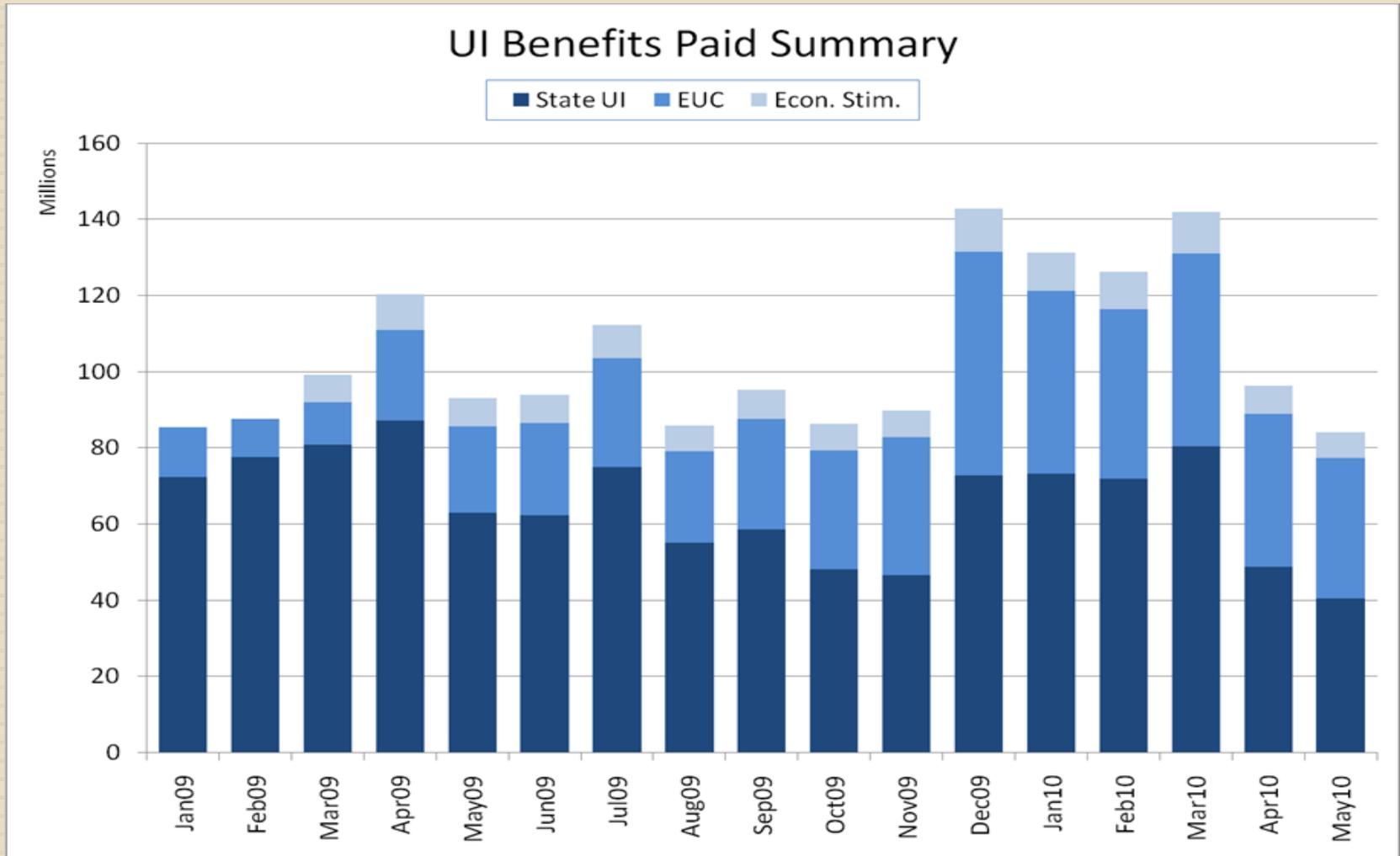
Source: Affirmative Action Data for Iowa, 2009.

Iowa's Total Unemployed by Gender 2009

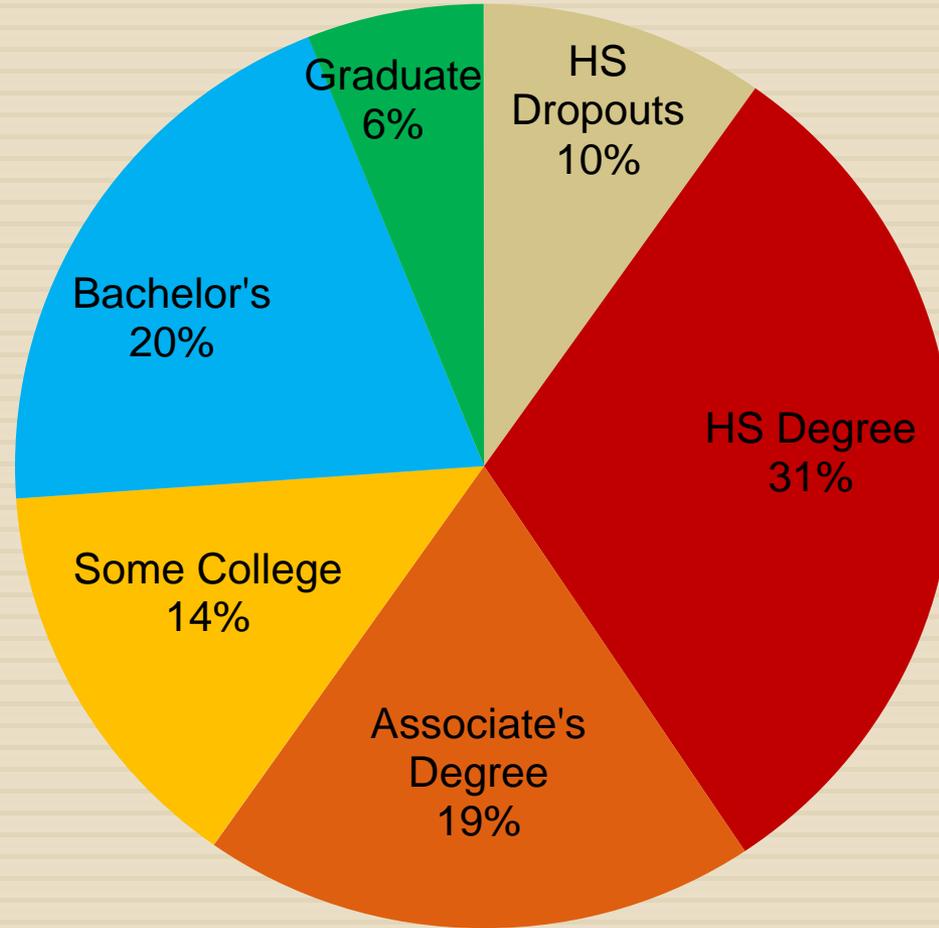


Unemployment Averaged 99,700 in 2009.

Statewide Total UI Benefits Paid

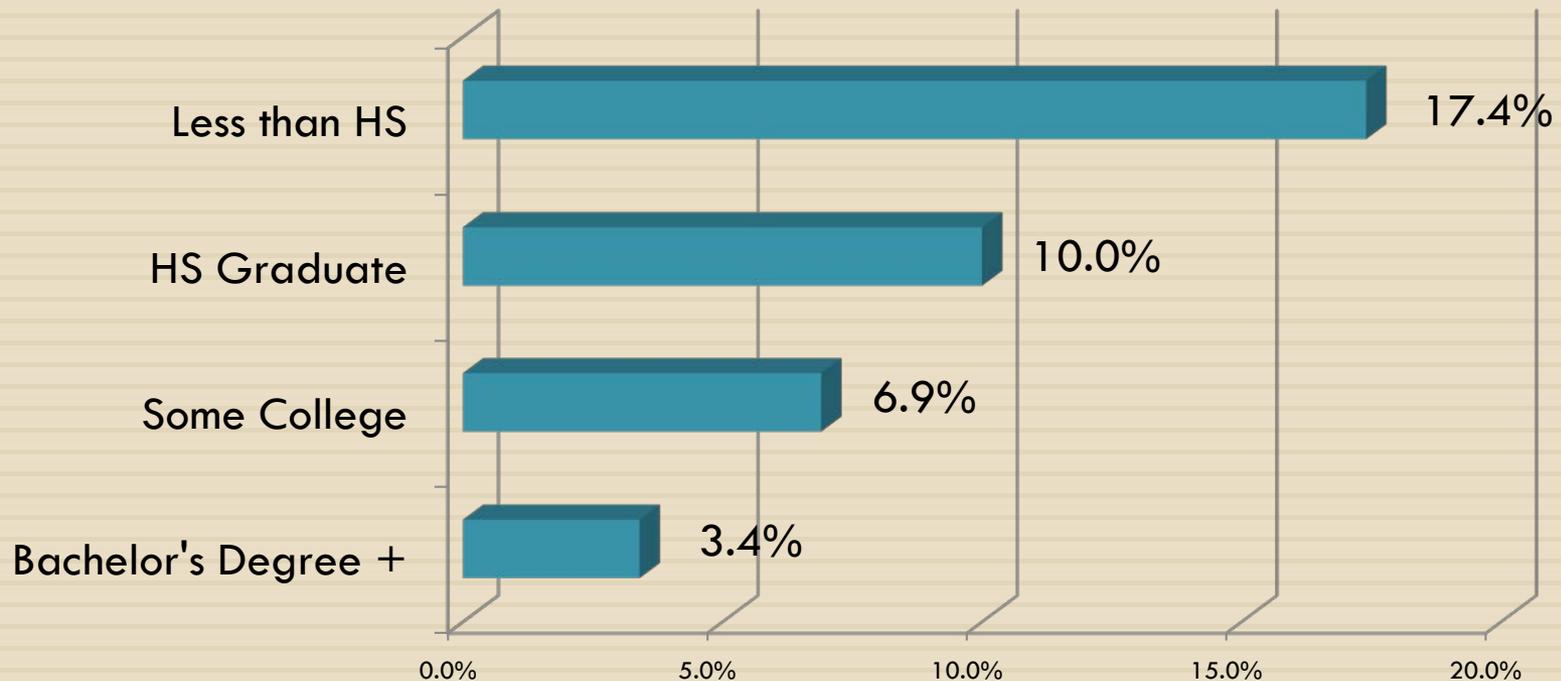


Labor Force Participation by Educational Attainment in Iowa, 2009



Data derived from Bureau of Labor Services and Census Bureau: Current Population Survey, 2009. Data includes individuals aged 16 or above who are currently in the labor force. It includes students currently enrolled in high school; excludes unemployed, retirees, children, or those not pursuing a job.

More Education Means Lower Unemployment Rates

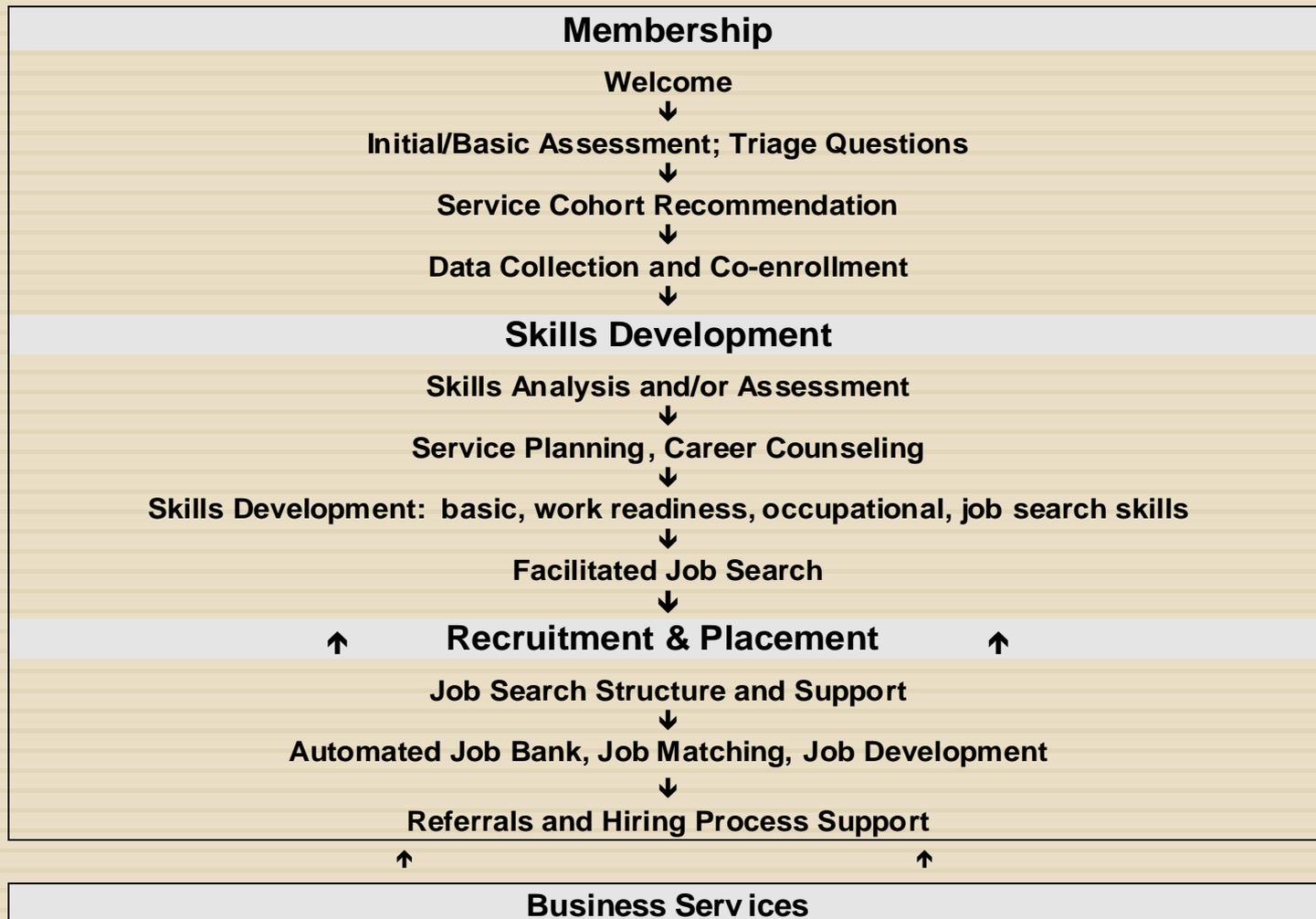


Source: U.S. Census Bureau, 2007 American Community Survey

Overview: Iowa's Integration Model

3 Purposes: <ul style="list-style-type: none">- Demand-Driven, Skill-based- Effective and Efficient- Value-added Impact	3 Functions/Teams: <ul style="list-style-type: none">- Membership- Skill Development- Recruitment & Placement
3 Customer Needs: <ul style="list-style-type: none">- Know Skills- Improve Skills- Get Job with Skills	3 Integrated Inputs/Outputs: <ul style="list-style-type: none">- Increased Volume- More with Multiple Services- Higher % Skill Enhancement
3 Methods: <ul style="list-style-type: none">- Integrated Customer Pool- Integrated Flow and Services- Integrated Staffing	3 Integrated Outcomes: <ul style="list-style-type: none">- Entered Employment- Labor-Market Retention- Earnings

Integration Functions and Flow



Iowa's Response

Our Skills-Based Message

- Before the Recession, IWD projected that Iowa was going to be 150,000 skilled workers short
- Iowa's Integration Service Delivery Philosophy
 - ▣ **Know Skills**
 - ▣ **Grow Skills**
 - ▣ **Get Best Job Possible with Skills**
- Encouraging all Iowans' – especially unemployed Iowans – to consider “Up Skilling”
- Letter sent to over 75,000 Iowans on Unemployment Insurance to consider additional training

Our Skills-Based Message, cont'd

- Short-term Training Programs
- UI Modernization – extended UI benefits for lowans in training
- State Energy Sector Partnership Grant - \$5.9 million
 - ▣ www.iowaworkforce.org/sesp/
- IWD/Mercy – Health Grant - \$3.4 million
 - ▣ www.iowaworkforce.org/iowapathways/
- Broadband Application for Public Computing Centers
- Microsoft – Elevate America
- Digital Literacy & ABE/GED classes in workforce centers
- Iowa's National Career Readiness Certificate Initiative

Topics for Discussion

1. How do we close the gap between GED and college readiness, so we can avoid the need for remediation?
2. How can we best support English language learners to move to the GED?
3. What are we doing and what do we need to do to help students achieve digital literacy?
4. What can we do to implement a GED Fast Track-40 hours and you move beyond the GED?

Lessons Learned

- Look for the Opportunity
- Reveal core foundational skills and skill gaps
 - ▣ Research-based assessment system
- Adult Basic Education
 - ▣ 40% in Workforce Centers do not have basic computer skills
 - ▣ 15% of members coming into Workforce Centers do not have a high school degree or GED
- Demand Driven – Emerging Occupations



**ALL QUESTIONS
WELCOME!**

What are you wondering about?